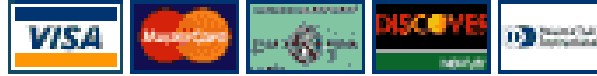




# Alpha Card Services Texas



(866) 258-7095 toll free / (866) 258-0699 fax

[www.iGoVISA.com](http://www.iGoVISA.com)

Alpha Card Is Proud To Present, In Cooperation With The  
**TEXAS BUSINESS DEVELOPMENT CENTER®**  
**NEW Visa & MasterCard's Free Credit Card Equipment**  
**Program For Texas State Registered Businesses**



(over \$1800 savings)

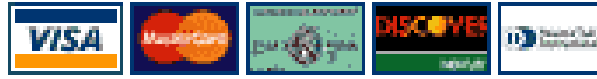
**FREE, That's Right FREE**  
**Electronic Countertop,**  
**Wireless, Mobile, Web Site,**  
**POS or Internet Based**  
**Credit Card Terminal,**  
**Printer & Check Reader**

- **FREE** Equipment To Accept All Type Credit Cards And Checks
  - **FREE** Magnetic Check Reader\* Accept All Type Checks
  - **FREE** Debit Pin Pad\* Receive Lowest Rates / Save Money
  - **FREE** American Express and Discover Setup and Activation
  - **FREE** Training and Support for All Employees And Locations
- 
- **NO** Set Up Fees, No Deposit, No Money At All To Get Started
  - **NO** Application Fee, The \$195 Application Fee is WAIVED
  - **NO** Installation Costs, Equipment Shipped Prepaid To You
  - **NO** Paperwork For You To Fill Out, Sign Up Online in Minutes
  - **YES** Funds are Wired Into Your Account within 24-48 hours
  - **YES** Low Rates Guaranteed, Rates as Low As 1.39%
  - **YES** 100% Tax Deductible, All Costs Are Business Expenses

Alpha Card Also Offers Buy/Lease Programs At Wholesale Equipment Costs That Are Priced Over Interchange And Have No Transaction, No Batch Fees, Zero Statement Fee And Monthly Minimum



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## FREE EQUIPMENT AND LOWEST RATES

### FREE TERMINAL

**\$850.00 Savings**

[www.iGoACS.com](http://www.iGoACS.com)



Lipman VX570

Nurit 8320

Free Credit Card Terminal,  
Printer & Check Reader &  
No Cost At All to Get Started

### FREE CHECK READER

**\$420.00 Savings**



Free Magnetic Check Reader  
Eliminate Trips To The Bank

### FREE MOBILE UNIT

**\$1450.00 Savings**

[www.iGoVisaNow.com](http://www.iGoVisaNow.com)



WAY Handheld

Nurit 8000

Take Credit Cards On The Go  
24/7/365, From Any  
One, Any Time, Any Where



[Click Here For Help From A Live Person On Your Computer, Now](#)



### WEB TERMINAL

**\$750.00 Savings**

[www.iGoVisaWeb.com](http://www.iGoVisaWeb.com)



Web Checkout

Virtual Terminal

Accept Credit Cards and  
Checks on Your Web Site  
And Over the Internet

### PAY JUNCTION®

ALL TERMINALS IN ONE



One Account Allows You to  
Accept Credit Cards Any  
Way You Want Retail,  
Mobile, Internet and Phone

### PHONE PROCESSING

**\$860.00 Savings**

[www.iGoCellPay.com](http://www.iGoCellPay.com)



Regular Phone

Cellular Phone

Accept Credit Cards Using  
Any Phone, From Any One,  
Any Time, Any Where

That's Right, Free, by simply signing up for merchant account services so your business can accept credit cards you will be furnished with one of these brand new state-of-the art terminals fully programmed and ready to use, is supplied to you at no cost, There are no hidden charges, no application fees, no setup charges. **(Limited Time)**



## How Alpha Card Services Actually Saves You Money

Everyone is interested in saving money so Alpha Card Services and the Texas Business Development Center developed the best program available; we can actually save you more money because there are NO hidden costs with our program.

**No Equipment Cost** - We send you a brand new Countertop, Wireless, Mobile, POS, or Web Based or Internet terminal at no cost to you so you can obtain the lowest rate available. We do not charge you any installation fees or set up costs. **Savings \$ 600 - \$2000**

**No Dedicated Phone Line Required for the Terminal** - Most banks and older equipment require a dedicated phone line to process credit card transactions, with our new technology terminal and it's 3.5 second processing time there is no need to have a second phone line. **Estimated Savings \$20-\$50 per month or \$240-\$600 per year, and that is every year.**

**No Additional Printer Required** - Our Countertop Terminals have a built in printer, no need to buy or lease a printer or to hand write every credit card transaction when providing a receipt for your customers. **Estimated Savings \$540**

**No Expensive Ink Cartridges Ever Required** - Most terminals have ink cartridges that need to be replaced quite often and typically cost \$20 to \$35 to replace. Our terminals do not require ink cartridges because it has a thermal imaging printer that utilizes heat to transpose the image onto the paper. **Estimated Savings \$240 per Year**

**No PIN Pad to Accept Debit Cards is Required** - If you want to accept debit cards you have to have a pin pad to get the best rates. Our equipment has a built in debit pin pad so the customer can enter his PIN number. **Estimated Savings \$95 per Year**

**No Warranty Program Required** - The terminals used to process credit cards can have problems, most banks require you pay additional \$9.95 to \$19.95 per month cost for a warranty program so you feel comfortable if you have a problem with your terminal you will have one to replace it ASAP so you do not lose business. We replace the equipment in 24 hours prepaid to your location at no additional cost. **Estimated Savings \$240 per Year**

**No Application Fee, Start up Costs or Deposit Required** - We will set you up with all the credit cards with no upfront cost at all, no money out of pocket to start. We even include your American Express and Discover at no cost. We do not even require any type of deposit for the terminal, it is yours to use as long as you need it to process your credit cards.



You can see how it makes a difference what company you choose for your credit card processing and the hidden costs that can sneak up on you. In addition all your employees will be fully trained, and have access to a toll free help line 24 hours a day, 365 days a year. We will also provide you with decals, signage and procedures to let your customers know you now accept credit cards to help increase your sales.

## Why Should Your Business or Any Business Accept Credit Cards?

**Increase Sales**, Accepting credit cards gives your customers more buying power with less risk involved on your part. You can expect an increase in revenue of anywhere from 30% to 80% according to credit card industry standards.

**Customer Demand**, Customers spend more money with plastic, hands down! In 2004, between Thanksgiving and New Year's Day, it is estimated that Cybershoppers spent more than \$14 billion online and even more in retail shops and malls.

**How much more business could you do if you accepted credit cards?** Well, if you accepted credit cards, you could earn another \$1000 per month on average to start. If even if you only processed \$500 per month in credit card sales and at a 30% gross profit equals an additional \$150 a month you will earn each month (that's \$1800 a year) Even after factoring in the cost it pays for itself in the first month and continues to provide additional sales and income for you every month.

Call your Senior Administrator for more information on how to start accepting credit cards with free equipment and guaranteed lowest rates, call toll free **866-258-7095**.



**AlphaCard**  
Services

We Set Up Visa / MasterCard / Amex /  
Discover / Debit / Checks Processing

**Bob Zamboni**  
Senior Administrator  
Texas Regional Office

**(866) 258-7095** main  
**(866) 465-0131** direct



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